Taste of DOWN

DOWNTOWN HARRISONBURG 2024 DINING GUIDE



Magpie Diner & Bakery



Brunch menu offered Friday through Sunday!

Expanded bakery coming this Spring.









One Powntown... 50+ Food & Beverage Destinations!

When you visit Virginia's First Culinary District you can enjoy delicious food and drink with plenty of entertainment and activities like trivia, board game nights, karaoke, DIY workshops, and more!

Follow @downtownharrisonburg on Instagram and Facebook for weekly event roundups



Quality from-scratch food

and cocktails. Weekly

🏬 trivia, karaoke, open mic,

jazz, live music and more!

Capitol Waffle Shop

Clementine Cafe The Little Grill

Welcoming legacy restaurant dedicated to excellent food and service. Open 7 days. Breakfast until 2 PM.

Broad Porch Coffee

Small batch, local roasters. Thoughtfully crafted coffee and food. Cozy vibes.



Popcorn flavors made in small batches by hand from kernels locally grown in Dayton.

Brothers Craft Brewing

Started by three brothers as a labor of love, it has grown large enough to service all of the Virginia markets.

Jimmy Madison's

BBQ and modern southern cuisine. Celebrating 10 years of warm hospitality.

YEARS



Billy Jack's Wing

sliders.

Ott Street Eats

A food truck for foodies! and Draft Shack Ever-changing menu Neighborhood restaurant exploring many different featuring local favorites like **cuisines** and ingredients! sticky nuggs, beer, and



Ruby's Arcade is a sprawling hangout with duckpin bowling, pool tables, arcade games, woodfired pizza and more!



Texas Inn

Famous for its Cheesy Western. Guy Fieri called it "Heaven on a bun."

Black Sheep Coffee

Small multi-roaster coffee shop with a variety of crafted espresso drinks, 🜿 teas and a tantalizing baked goods.



Capital Ale House

Vast selection of 100 draft beers, unique German/Bavarian fare, rotating seasonal specials.



Enjoy seasonal menus and signature cocktails at this elegant fine dining destination.

Monty's

Upscale dining inside Hotel Madison featuring twists on comfortfood classics and unique craft cocktails.



ENJOY DOWNTOWN'S LIVELY Brunch SCENE! CHECK OUT THESE MENUS...

Billy Jack's Wing & Draft Shack | Broad Porch Coffee | Capital Ale House Capitol Waffle Shop | Clementine Café | Drifters Cafe Friendly City Food Co-op | The Golden Pony | The Little Grill Magie Diner | Sage Bird Ciderworks | Texas Inn | Urgie's Cheesesteaks



Pulp A cafe in a bike shop that offers organic acai bowls, smoothies and hot 🧩 Japanese comfort food.

What motivates you as a chef?

"I love eating and I love feeding people. And I think it's a very primal, personal and intimate thing. When people come here to eat, hopefully they can taste that intention and maybe slow down a little bit and look around."- Luke Watson, chef at Pulp









More than Main Street

Explore 40 blocks filled with 50+ locally owned and independently run culinary businesses with plenty of free parking!



Aristocat Cafe

Tea house and cat cafe with a chill vibe and a great space to gather with friends or to study.

What are you most proud of in your first year as a business?

'I did not expect to have this many cat adoptions. I expected one or two a month because we're new. Not ten. We're set to hit 100 adoptions before our one year birthday in April. I think we've doubled, almost tripled the Humane Society of Shenandoah County's adoptions for the year. -Amanda Atwell, owner at Aristocat Cafe



LIBERTY ST.



Kline's Dairy Bar

A scoop of the flavor-of-the-week at Kline's is a must-try! Find new flavors like Coconut Cream, Honey Vanilla Crunch, and Cookie Butter!



El Paisano Bakery

- This unique bakery offers fresh pastries daily, weekend
- 💓 specials, custom cakes, and more than 20 pan dulces.



What is special about owning

a small business in

downtown Harrisonburg?

"We've benefited so much from the

collaborative culture in Harrisonbura.

We've grown up alongside downtown.

We've seen how businesses help each other

and pull each other up. We're not a big

enough town for people to go it alone. The

idea of 'a rising tide lifts all boats' is very

much what Harrisonburg is." - Amberlee &

Zach Carlson, co-owners at Sage Bird

Drifters Cafe

Coffee shop featurina quick bites. Brunch and coffee flights coming soor



Rootstock Wine Bar

- Downtown's only wine bar and shop, a laid
- back atmosphere to enjoy with friends or your spot to grab bottles and foods for home.



Bittersweet Bakery

Rotating Saturday menu with lots of

fun treats, no pre-order required. Show up a couple of times and see

how quickly they learn your name!



BoBoKo Indonesian Café

Tiny café with big flavors from lemongrass-spiked chicken soup to meat slow-cooked in coconut milk & exotic spices. French-style macarons made in-house.



Where do you get inspiration from for your cocktails?

"Sometimes a new cocktail idea will be like a stroke of lightning, and I can get it done in a day. Other times, it takes some crafting and tasting, figuring out the ingredients, maybe like a week or so until I get something that I like." Sean Allen, lead bartender at Bella Luna



Bella Luna Wood-fired Pizza

Farm-to-Table focus with from-scratch dining. Seasonal cuisine and a unique 1,000-degree oven deliver pizzas that conventional kitchens cannot match.



Cuban Burger

- Best known for award-winning burgers, sandwiches on authentic Cuban bread, signature cocktails,
- and its famous Chop Chop.

Sage Bird **Ciderworks**

Find good vibes and awardwinning dry cider, as well as wine, cocktails, and nonalcoholic options.



Outskirts Food Truck

Set in the Sage Bird lot, try an inclusive menu of hot sandwiches and loaded fries with many vegetarian and vegan options alongside dedicated gluten-free kitchen tools.



featuring awardwinning brews, new cocktails, Detroit-style pizza, and a huge lending library.



Three Notch'd Valley **Collab House**

This outpost focuses on smaller batches, community collaborations, 쀘 and local ingredients.



Urgie's Cheesesteaks

Serving authentic Philly-style cheesesteaks from the Valley's only Philadelphia-themed sports bar. Now offering Cooper Sharp Cheese.



The Friendly Fermenter

Locals have christened this taproom as the "Cheers" of Harrisonburg. Featuring a wide range of rotating brews and a laid back vibe.



DINING DIRECTORY







AMERICAN

Billy Jack's Wing & Draft Shack 92 S Main St (540) 433-1793

Fun toppings for tenders and burgers & large craft beer selection

Capital Ale House 企 41 Court Square

(540) 564-2537 Pub favs with German specialties

Clementine + Ruby's Lounge 😩 🕻 153 S Main St (540) 801-8881

Seasonal menus, concert venue, and basement lounge

Finnigan's Cove 30 W Water St

(540) 433-9874 Seafood bar and grill

Friendly City Food Co-op

Example 1.5

**Example 1.5 150 E Wolfe St

(540) 801-8882 Salad and hot bar, Sunday brunch bar, grab-and-go options

The Golden Pony 😩 🕻 181 N Main St (540) 901-2628

Veggie & vegan appetizers, pizzas, and sandwiches

Jack Brown's Beer & Burger Joint 企 C

80 S Main St (540) 433-5225

Wagyu beef smash burgers, quality cocktails, and a mile-long beer list

Jimmy Madison's 盆 C 121 S Main St (540) 432-1000

Southern fare with tasty, unique appetizers & bourbon bar

L&S Diner 255 N Liberty St

(540) 801-0110 The home of the "Garbage

Omelet" & traditional diner fare

MAKE MEMORIES AT FREE CONCERTS **AND COMMUNITY FESTIVALS IN 2024!** The Little Grill

621 N Main St (540) 434-3594 Americana cuisine

Lola's Delicatessen 🖀 💥 122 S Main St #103 (540) 908-3253

Gourmet deli with creative weekly specials

Magpie Diner + Bakery 🏗 💥 85 W Gay Street (540) 383-4813

Breakfast and lunch spot serving a modern diner-inspired menu with fresh bread, pastries, cookies, etc.

New: Ott Street Eats 盆 类 304 S Main St (540) 830-9689 Food truck and catering

Outskirts Food Truck 盆 (325 N Liberty St (540) 607-8084

New panini menu at Sage Bird! Veg & GF

Monty's at Hotel Madison 710 S Main St (540) 214-2280 Upscale casual dining with

contemporary dishes Rocktown Kitchen 🏗 217 S Liberty St #101 (540) 217-2425

Farm-to-table dining Texas Inn 💥 🕻 95 S Main St (540) 434-1950

Breakfast all day, burgers, hot dogs

245 E Water St (540) 615-5455

Authentic Philly cheesesteaks

UPCOMING SUP & Strolls

Adults aged 21+ can purchase a beer, wine, or cocktail at a participating brewery cidery, or restaurant and enjoy it while strolling downtown at the following festivals

12 - 6 PM

Skeleton Festival Saturday, October TBD, 2024

Winter Wonderfest Saturday, December 7, 2024

2 - 5 PM

12 - 6 PM

Best.Weekend.Ever. Saturday, June 15, 2024

COFFEE & TEA

Aristocat Café 111 N. Liberty St (540) 584-0020 Premium teas & snacks and a

separate lounge with cats Black Sheep Coffee 🛱 💥 80 E Market St (540) 217-5560 Espresso, tea, breakfast and

lunch items Coming Soon: Blue Ridge Florist Tea Room

165 N Main St (540) 434-9931 New tea room perfect for booking intimate parties

Broad Porch Coffee Co. A 🖄 Lew Location: 47 Court Sq. (540) 324-8215 Small-batch coffee roaster with full menu cafe

Chestnut Ridge Coffee Roasters New Location Opening Soon:

76 W Gay St (501) 336-4494 Specialty coffee roaster with full menu tasting bar

Coffee Hound 64 S Mason St (540) 574-4563 Dog-friendly espresso bar

New: Drifter's Cafe 3 217 S Liberty St #104 (304) 490-0243 Specialty coffees, smoothies, breakfast, wraps/salads, sandwiches, and grain bowls

710 S Main St (540) 214-2290 Coffee, pastries, Neapolitan pizzas, and more

Heritage Bakery & Café 😩 💥 212 S Main St (540) 564-1200 French-inspired café serving

breakfast, lunch, and pastries

BEER, WINE, CIDER & SPIRITS

Brothers Craft Brewing 🌊 🕻 800 N Main St (540) 421-6599 Flagship brews with seasonal and limited-release specials

The Friendly Fermenter C 20 S. Mason St, Suite B10 (540) 217-2614 Nanobrewery

Jack's Hideaway 92 S Main St

New: Nightcap by Merge

(540) 209-8253 Speakeasy with top-notch cocktails

425 N Main St (540) 209-8425 Wines, craft beer, and winebased cocktails in what feels like

your favorite corner coffee spot

Pale Fire Brewing Co. 🛱 🕻 217 S Liberty St #105 (540) 217-5452 Craft brewery with Detroit-style pizza, appetizers, and sandwiches

Restless Moons Brewing A C 120 W Wolfe St (540) 217-2726 Small-batch brewery with diverse tap list and relaxing backyard

New: Rootstock Wine Bar &

Provisions 😩 🕻 86 W Gay St (540) 480-1500

Remote tasting room for Bluestone Vineyard and other wines

Sage Bird Ciderworks 全 325 N Liberty St

(540) 607-8084 Craft cidery with hot sandwiches & wine cocktails

Three Notch'd Valley Collab House

(540) 217-5939

Brewery with weekly releases and exciting sours

INTERNATIONAL

Beyond 盆 50 W Water St (540) 432-0105 Asian-fusion fare and sushi

217 S Liberty St #102 (540) 434-3542 Food inspired by the tropical islands of Indonesia

BoBoKo Indonesian Café 😩

Cuban Burger C 70 W Water St (540) 820-6486 Cuban-American cuisine

Indian American Café 91 N Main St (540) 433-1177 Authentic Northern-Indian fare with Nepalese flavor

Tequila Bar 盆 (14 E Water St (540) 217-5816 Modern Mexican cuisine with tequilas inspired cocktails

Lolita's Delights 🌊 100 E Wolfe St (540) 476-4826 Mexican food truck

Magnolia's Taco &

Pulp 盆 业 135 S Main St (540) 437-1922 Organic acai bowls and smoothies alongside hot Japanese comfort food

Mashita 🏗 105 N Liberty St (540) 810-1875 Fresh Korean-inspired menu made from scratch

34 S Main St (540) 615-5888 Authentic Indian food PIZZA

Bella Luna Wood-Fired Pizza 80 W Water St (540) 433-1366 Wood-fired pizza and housemade

Benny Sorrentino's Pizza 😩 🕻 64 S Mason St (540) 432-6400 Super-sized pizza by the slice Quills Lobby Bar (

710 S Main St (540) 214-2280 Light fare including Neapolitan pizza offered on Friday and Saturday evenings

Ruby's Arcade 盆し 165 S. Main St #100B (540) 615-5351 Wood-fired pizza and games

FINE DINING

Joshua Wilton House 最

Restaurant & Inn 412 S Main St (540) 434-4464 Seasonal menu with an awardwinning wine list and cozy bar for innovative cocktails

LOCAL Chop & Grill House 56 W Gay St (540) 801-0505

Locally sourced meats, produce, and craft cocktails with both bar seating and dining room

Take advantage of plentiful

free Parking!



SWEETS & TREATS Bella Gelato & Pastries 🌊 🕻

49 W Water St (540) 217-5657 Gelato, pastries, artisan breads, and handcrafted coffee

Bittersweet Bakery 🌊 120 W Wolfe St (301) 616-5609 Sweet and savory baked treats and special-occasion cakes

(540) 830-2587 Gluten-free baked goods cafe Branch's Soft Serve Ice Cream 54 S Main Street

New: BMC Bakes

157 N Main St

(540) 209-7300 Food truck serving up ice cream, milkshakes, and baked goods

Capitol Waffle Shop 50 S Mason St #120 (540) 433-4871 Sweet and savory waffles

El Paisano Bakery 56 E Wolfe St (540) 209-8892 Mexican sweet breads, cakes, and weekend specials like tamales

Kline's Dairy Bar 🏗 58 E Wolfe St (540) 434-6980 Custard style ice cream & milkshakes made fresh daily

Shirley's Gourmet Popcorn 102 S Main St (540) 208-7601 Popcorn in a variety of flavors

Strite's Donuts 383 N Main St (540) 810-3070 Hot, fresh donuts and daily specials

Order Takeout, from your home, hotel room, or favorite brewery!

Visit our takeout & delivery guide at downtownharrisonburg.org/takeout

Levitt AMP Harrisonburg **Music Series**

in Downtown <u>Harrisonburg</u> from

6 - 8 PM

FREE Concerts • Wed. June 26 • Wed. Aug. 7 • Fri., July 5 • Fri., Aug. 14

> • Wed., July 10 • Wed., Aug. 21 • Wed. July 17 • Wed. Sept. 4

> • Wed., July 31 • Wed., Sept. 11

Learn more at AMPHburg.com



TASTE OF

DOWNTOWN MONTH **EVERY MARCH** Explore Downtown

Harrisonburg, Virginia's first Culinary District, with ticketed culinary events, workshops, passports, giveaways, social media content, and more!

Pick up a passport at the following locations to log your visits March 1 - 31 and enter to win prizes!

- Aristocat Cafe
- Billy Jack's
- Black Sheep Coffee
- Brothers Craft Brewing
- Capital Ale House Clementine
- Cuban Burger
- Drifters Cafe
- The Friendly Fermenter Joshua Wilton House
- The Little Grill
- Magpie Diner & Bakery • Monty's at Hotel
- Madison Ott Street Eats
- Pale Fire Brewing Co.
- Ruby's Arcade Sage Bird Ciderworks
- Shirley's Gourmet Popcorn

Learn more and submit your passport entries online by scanning the QR code:



Celebrate TASTE OF DOWNTOWN RESTAURANT MONTH EVERY MARCH

Taste of Downtown Workshops & Events:

- Friday, March 1 Downtown Happy Hour at The Loft at Liberty Street Mercantile
- Saturday, March 23 Latte Art Competition at Black Sheep Coffee



Follow @downtownharrisonburg on social media and subscribe to our newsletter at downtownharrisonburg.org for more event updates!

tasteofdowntownhburg.com



This guide was designed and produced by Harrisonburg Downtown Renaissance, a nonprofit organization committed to building a thriving historic downtown and supporting locally owned businesses.



FRIENDI







2023 HarrisonBURGER Champions

The Harrison-Unburger Friendly City Food Co-op

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