




# Taste of DOWNTOWN

DOWNTOWN HARRISONBURG 2024 DINING GUIDE



## Magpie Diner & Bakery

-  Full-service breakfast and lunch restaurant serving a modern diner-inspired menu.
-  Brunch menu offered Friday through Sunday!
-  Expanded bakery coming this Spring.



@downtownharrisonburg

# One Downtown... 50+ Food & Beverage Destinations!

When you visit Virginia's First Culinary District you can enjoy delicious food and drink with plenty of entertainment and activities like trivia, board game nights, karaoke, DIY workshops, and more!

Follow @downtownharrisonburg on Instagram and Facebook for weekly event roundups



**Clementine Cafe**  
 Quality from-scratch food and cocktails. Weekly trivia, karaoke, open mic, jazz, live music and more!

**The Little Grill**  
 Welcoming legacy restaurant dedicated to excellent food and service. Open 7 days. Breakfast until 2 PM.

**Broad Porch Coffee**  
 Small batch, local roasters. Thoughtfully crafted coffee and food. Cozy vibes.

**Shirley's Gourmet Popcorn**  
 Popcorn flavors made in small batches by hand from kernels locally grown in Dayton.

**Brothers Craft Brewing**  
 Started by three brothers as a labor of love, it has grown large enough to service all of the Virginia markets.

**Jimmy Madison's**  
 BBQ and modern southern cuisine. Celebrating 10 years of warm hospitality.

**Billy Jack's Wing and Draft Shack**  
 Neighborhood restaurant featuring local favorites like sticky nuggs, beer, and sliders.

**Ott Street Eats**  
 A food truck for foodies! Ever-changing menu exploring many different cuisines and ingredients!



**Ruby's Arcade**  
 Ruby's Arcade is a sprawling hangout with duckpin bowling, pool tables, arcade games, woodfired pizza and more!



**Texas Inn**  
 Famous for its Cheesy Western. Guy Fieri called it "Heaven on a bun."



**Joshua Wilton House**  
 Enjoy seasonal menus and signature cocktails at this elegant fine dining destination.



**Monty's**  
 Upscale dining inside Hotel Madison featuring twists on comfort-food classics and unique craft cocktails.

**Black Sheep Coffee**  
 Small multi-roaster coffee shop with a variety of crafted espresso drinks, teas and a tantalizing baked goods.



**Capital Ale House**  
 Vast selection of 100 draft beers, unique German/Bavarian fare, rotating seasonal specials.



**Pulp**  
 A cafe in a bike shop that offers organic acai bowls, smoothies and hot Japanese comfort food.



ENJOY DOWNTOWN'S LIVELY **Brunch** SCENE! CHECK OUT THESE MENUS...

Billy Jack's Wing & Draft Shack | Broad Porch Coffee | Capital Ale House  
 Capitol Waffle Shop | Clementine Café | Drifters Cafe  
 Friendly City Food Co-op | The Golden Pony | The Little Grill  
 Magie Diner | Sage Bird Ciderworks | Texas Inn | Urgie's Cheesesteaks



**What motivates you as a chef?**  
 "I love eating and I love feeding people. And I think it's a very primal, personal and intimate thing. When people come here to eat, hopefully they can taste that intention and maybe slow down a little bit and look around." - Luke Watson, chef at Pulp



# More than Main Street

Explore 40 blocks filled with 50+ locally owned and independently run culinary businesses with plenty of free parking!



**Aristocat Cafe**  
 ☀️ Tea house and cat cafe with a chill vibe and a great space to gather with friends or to study.

**What are you most proud of in your first year as a business?**  
 "I did not expect to have this many cat adoptions. I expected one or two a month because we're new. Not ten. We're set to hit 100 adoptions before our one year birthday in April. I think we've doubled, almost tripled the Humane Society of Shenandoah County's adoptions for the year."  
 -Amanda Atwell, owner at Aristocat Cafe



## WOLFE ST.

## LIBERTY ST.



**Bittersweet Bakery**  
 ☀️ Rotating Saturday menu with lots of fun treats, no pre-order required. Show up a couple of times and see how quickly they learn your name!

**Kline's Dairy Bar**  
 ☀️ A scoop of the flavor-of-the-week at Kline's is a must-try! Find new flavors like Coconut Cream, Honey Vanilla Crunch, and Cookie Butter!

**El Paisano Bakery**  
 ☀️ This unique bakery offers fresh pastries daily, weekend specials, custom cakes, and more than 20 pan dulces.



**Drifters Cafe**  
 ☀️ Coffee shop featuring quick bites. Brunch and coffee flights coming soon.



**Rootstock Wine Bar**  
 ☀️ Downtown's only wine bar and shop, a laid back atmosphere to enjoy with friends or your spot to grab bottles and foods for home.

## WATER ST.



**Where do you get inspiration from for your cocktails?**  
 "Sometimes a new cocktail idea will be like a stroke of lightning, and I can get it done in a day. Other times, it takes some crafting and tasting, figuring out the ingredients, maybe like a week or so until I get something that I like."  
 - Sean Allen, lead bartender at Bella Luna



**Bella Luna Wood-fired Pizza**  
 ☀️ Farm-to-Table focus with from-scratch dining. Seasonal cuisine and a unique 1,000-degree oven deliver pizzas that conventional kitchens cannot match.

**Cuban Burger**  
 ☀️ Best known for award-winning burgers, sandwiches on authentic Cuban bread, signature cocktails, and its famous Chop Chop.

**What is special about owning a small business in downtown Harrisonburg?**  
 "We've benefited so much from the collaborative culture in Harrisonburg. We've grown up alongside downtown. We've seen how businesses help each other and pull each other up. We're not a big enough town for people to go it alone. The idea of 'a rising tide lifts all boats' is very much what Harrisonburg is." - Amberlee & Zach Carlson, co-owners at Sage Bird

**BoBoKo Indonesian Café**  
 ☀️ Tiny café with big flavors from lemongrass-spiked chicken soup to meat slow-cooked in coconut milk & exotic spices. French-style macarons made in-house.



## MASON ST.

**Pale Fire Brewing**  
 ☀️ Comfortable spot featuring award-winning brews, new cocktails, Detroit-style pizza, and a huge lending library.



**Three Notch'd Valley Collab House**  
 ☀️ This outpost focuses on smaller batches, community collaborations, and local ingredients.

**Urgie's Cheesesteaks**  
 ☀️ Serving authentic Philly-style cheesesteaks from the Valley's only Philadelphia-themed sports bar. Now offering Cooper Sharp Cheese.

**The Friendly Fermenter**  
 ☀️ Locals have christened this taproom as the "Cheers" of Harrisonburg. Featuring a wide range of rotating brews and a laid back vibe.

**Sage Bird Ciderworks**  
 ☀️ Find good vibes and award-winning dry cider, as well as wine, cocktails, and nonalcoholic options.

**Outskirts Food Truck**  
 ☀️ Set in the Sage Bird lot, try an inclusive menu of hot sandwiches and loaded fries with many vegetarian and vegan options alongside dedicated gluten-free kitchen tools.





# Celebrate TASTE OF DOWNTOWN RESTAURANT MONTH EVERY MARCH

## Taste of Downtown Workshops & Events:

- Friday, March 1 - Downtown Happy Hour at The Loft at Liberty Street Mercantile
- Saturday, March 23 - Latte Art Competition at Black Sheep Coffee



Follow @downtownharrisonburg on social media and subscribe to our newsletter at [downtownharrisonburg.org](http://downtownharrisonburg.org) for more event updates!

[tasteofdowntownhburg.com](http://tasteofdowntownhburg.com)



This guide was designed and produced by Harrisonburg Downtown Renaissance, a nonprofit organization committed to building a thriving historic downtown and supporting locally owned businesses.



**2023 Scene Maker**  
Restless Moons



Levitt AMP Harrisonburg Music Series



**2023 HarrisonBURGER Champions**  
The Harrison-Unburger Friendly City Food Co-op

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